



SMA Solar Technology AG press release

One of Every Two PV System Operators In Germany Relies On Inverters From SMA

Niestetal, October 22, 2019 – SMA Solar Technology AG is the most well-known inverter manufacturer in Germany. This is the result of the “EndkundenMonitor 9.0”, a study of the German PV market conducted by independent market research company EuPD Research. Nearly 2,000 solar system owners and planners participated in the online survey. Almost one out of every two PV system owners with a PV system of up to 40 kWp opts for PV inverters from SMA. This means SMA continues to be the most widely sold inverter brand in Germany.

"We are delighted that the customers are convinced by our products and systems," said SMA CEO Jürgen Reinert. "With its high-quality and innovative solutions, SMA helps enable more and more people to opt for a sustainable energy supply. The results of the “EndkundenMonitor 9.0” reconfirm that the efficiency and quality of our solutions meet with a broad positive response." The new SMA Energy Systems are making it even easier for our customers to continue relying on a climate-friendly and cost-effective energy supply in the future. The system packages contain perfectly matched hardware and software as well as services for PV, storage and energy management as well as monitoring in households and businesses.

SMA also achieves top scores in the categories satisfaction and recommendation as well as purchase realisation and in some cases leads significantly ahead of its competitors. In addition to questions concerning inverters, modules, etc., the study by EuPD Research explored experiences with monitoring and maintenance of PV systems. The participants of the study were asked about their attitudes toward battery-storage systems, e-mobility and cloud and community solutions.

For further results from the study, see here.

[Here you will find more information on the new SMA Energy Systems.](#)

About SMA

As a leading global specialist in photovoltaic system technology, the SMA Group is setting the standards today for the decentralized and renewable energy supply of tomorrow. SMA's portfolio contains a wide range of efficient PV inverters, holistic system solutions for PV systems of all power classes, intelligent energy management systems and battery-storage solutions as well as complete solutions for PV diesel hybrid applications. Digital energy services as well



as extensive services up to and including operation and maintenance services for PV power plants round off SMA's range. SMA inverters with a total output of around 75 gigawatts have been installed in more than 190 countries worldwide. SMA's multi-award-winning technology is protected by more than 1,400 patents and utility models. Since 2008, the Group's parent company, SMA Solar Technology AG, has been listed on the Prime Standard of the Frankfurt Stock Exchange (S92) and is listed in the SDAX index.

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