



**FOR IMMEDIATE RELEASE**

**SMA Solar UK maintains high market share in the UK following March ROC deadline**

**Milton Keynes, April 28, 2015 – SMA Solar UK, a subsidiary of SMA Solar Technology AG, the global market leader for solar inverters, estimates to have reached at least 35% market share in the UK, after successfully commissioning a massive number of UK PV plants, enabling its customers' to meet the ROC (Renewable Obligation Certificate) deadline. Backed by a comprehensive service offering, including highly trained professionals from the Western European Region (UK, Benelux and France), SMA was once again able to offer quick installation and grid connection, even for the largest PV plants.**

"In the past 5 years we have taken substantial steps forward in the UK PV market. Totally committed to supporting our partners in the most efficient way, we're providing innovative technology that meets project-specific needs regardless of its size" noted Jan Van Laethem, Regional Manager SMA West Europe. "Our priority is to address our partners' needs and to provide them with solutions that will guarantee the largest possible return of their PV plants. With more than 35 gigawatts of installed global PV capacity, customers can rest assured knowing SMA is their single-source service provider.", continued Mr. Van Laethem.

SMA Solar UK has tailored its business strategy to meet the requirements of the UK market by offering flexible and cost-effective solutions such as MV Power Stations, the ideal turn-key plug & play system for PV power plants in the UK, with the highest availability and efficiency in the industry at the lowest operating cost.

To further improve its operations and maintenance response times and customer service level, SMA UK has enhanced its large-scale service offering by establishing service hubs in Oxfordshire, Bedfordshire, Devon and Somerset. SMA Solar UK has also established a new dedicated technical Service Line to support its utility scale plants with SMA Sunny Central inverters.

"We owe our good standing in the UK market to all our employees and partners. Thanks to their contribution and their constant focus on quality, innovation, efficiency and credibility, we have SMA UK Sunrise Parkway | Milton Keynes MK14 6NP | 01908 304850 | [info@SMA-UK.com](mailto:info@SMA-UK.com) | [www.SMA-UK.com](http://www.SMA-UK.com)



gained the trust and appreciation of the photovoltaic market. This preference reinforces our commitment towards our increased installed capacity." said Jan Van Laethem.

The UK was the most important photovoltaic market in Europe in 2014. SMA is well positioned to efficiently respond to the new challenges of the UK PV market in 2015, by offering complete system solutions for increased self-consumption of solar power in households as well as a complete product portfolio for the upcoming commercial market.

### About SMA

The SMA Group with sales of more than €800 million in 2014 is the global market leader for solar inverters, a key component of all PV plants and offers innovative key technologies for future power supply structures. It is headquartered in Niestetal, near Kassel, Germany, and is represented in 21 countries. The Group employs more than 5,000 people worldwide. SMA's broad product portfolio includes a compatible inverter for every type of module on the market and for all PV system sizes. The repeatedly awarded product range includes system technologies for grid-connected photovoltaic systems as well as off-grid and hybrid systems. The technology is protected by more than 550 patents. The range of services is supplemented by comprehensive services and operational management of large-scale PV power plants. Since 2008, the Group's parent company, SMA Solar Technology AG, has been listed on the Prime Standard of the Frankfurt Stock Exchange (S92) and also in the TecDAX index.

[www.SMA-UK.com](http://www.SMA-UK.com)

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